

Tobacco Prevention and Control Grant (\$3,000)

Objective: By December 31, 2008, two anti-tobacco advocacy initiatives will be implemented by Hales Corners youth.

Deliverable: With a Memorandum of Understanding from two local elementary schools, a “No Smoking on School Grounds” policy campaign was initiated. Resources from the Department of Public Instruction were provided. A total of 103 students participated in this initiative, and 450 families were provided information regarding school policy. Each school was provided with metal “Tobacco Free School Zone” signs that were posted at school entrances and at a newly developed Community Center.

Tobacco Prevention and Control Grant (\$5,061)

Objective: By December 31, 2008, one strategy will be implemented by the Hales Corners Health Department in support of smoke-free air policies in Wisconsin.

Deliverable: To support smoke-free air policies in Wisconsin, outreach and education to key local and state leaders was increased. Achievement of the objective was accomplished by the following activities:

- Development of a Hales Corners Board of Health Position Statement on statewide smoke-free air legislation.
- Conducted community outreach initiatives through National Night Out, a library display, community adult opinion survey, and smoke-free restaurant brochure update.
- Developed media outreach to locally publicize results of community survey.
- Sent community survey results to local and state policymakers.

Childhood Lead Poisoning Prevention Grant (\$289)

Objective: Throughout the contract period, residents from the jurisdiction of the Hales Corners Health Department will receive lead poisoning prevention and intervention services according to federal and state guidelines.

Deliverable: Surveillance of lead reports from the state database indicated 112 Hales Corners children received blood lead level testing in 2008. All samples had results that were less than 10 mcg/dL. (10 mcg/dL is the level whereby investigation, education, and further testing are initiated.) Resource material pertaining to childhood lead poisoning was updated.

Preventive Health and Health Services Grant (\$3,018)

Objective: During the contract period, initiatives will be undertaken by the Hales Corners Health Department that conform to the Healthiest Wisconsin 2010 State Health Plan and are consistent with the Preventive Health and Health Services Block Grant guidelines.

Deliverable: Improving medication reconciliation may help prevent unintentional injury among all population groups, but particularly those 65 years of age and older. Partnering with Froedtert and the Medical College of Wisconsin, a community education class titled *Managing Your Medications—Strategies to Improve Patient Understanding* was presented to community participants by a licensed Pharmacist from Froedtert Hospital. A fact sheet on “Medication Reconciliation” was produced for the Village website, as well as an article for the fall edition of the Village newsletter. A medication profile form was made available for community members and over 100 forms were distributed.

Maternal Child Health Grant (\$1,093)

Objective: By December 31, 2008, 44 child care attendees, preschool children or parents/caregivers from Hales Corners will demonstrate or self-report a behavior or skill change resulting from health and safety classes.

Deliverable: Health teaching topics included child health, first aid and CPR, and health promotion and disease prevention. Preschool screenings were accomplished and included vision and audio services. Information related to access to health services and unintentional childhood injuries was provided. Fifty-six individuals demonstrated changes in learning.

Immunization Grant (\$2,228)

Objective: By December 31, 2008, agencies must attain or make progress toward the goal of 90% of children who turn 19 months of age during the contract year and reside in their jurisdiction will have received their 4th dose of DTaP.

Deliverable: Wisconsin Immunization Registry (WIR) benchmark criteria showed a 2007 baseline coverage rate of 52% for Hales Corners children born between 6/1/06 and 5/31/07, turning 19 months of age in 2008. Courtesy letters were sent to parents of children shown not to be in compliance, along with parent phone contact and private health care provider contact when possible. A final benchmark report completed on 1/27/09 indicated a coverage rate of 64.7%, demonstrating a 12.7% increase over baseline data.

Public Health



Caring for the Community

Hales Corners Health Department

2008 Annual Report Addendum Defining Grant Activities

The Hales Corners Health Department negotiates grants and contracts annually with the State of Wisconsin Division of Public Health for the purpose of receiving additional funding to provide services and activities specified in the contracting process. The activities, programs, services and staff time outlined in this grant report would not be possible without the financial resources provided by the grant process. Contained within this report are examples of how grant dollars are utilized to enhance public health and quality of life for community members.

**Public Health Preparedness—
CDC Grant (\$21,239) ***

Objective: By December 31, 2008, the Hales Corners Health Department will engage in a continuous planning process with local and regional partners to respond to public health emergencies.

Deliverable: Each of the Milwaukee/Waukesha Consortium fourteen member agencies have maintained and updated comprehensive public health emergency response plans and all other associated plans and have heavily tested the regional Risk Communication Plan. On 6/20/08, the Consortium held a Regional Meeting on the Distribution of Antiviral Medications During a Pandemic Influenza. Implementation of plans and systems occurred during the 2008 Spring Measles Outbreak, assuring that planning and response is done in a coordinated and effective manner.

Objective: By December 31, 2008, all staff in the Hales Corners Health Department will achieve the Emergency Preparedness Core Competencies for All public Health Workers identified for their position in a public health emergency response.

Deliverable: All members of the public health workforce proved mastery of the nine core competencies via examples of activities and exercise participation on a competency assessment tool.

Objective: By December 31, 2008, the Hales Corners Health Department will participate in a public health emergency preparedness exercise or real event that meets the requirements set by the CDC. *Deliverable:* The Measles outbreak in April, 2008, was a real event that tested many of the target capabilities of community disease containment and risk communication. The Health Department also participated in the successful completion of a regional off-hours call down drill in March, 2008.

Objective: By December 31, 2008, the Hales Corners Health Department will establish a system for regional coordination of public information during a public health emergency.

Deliverable: A Regional Risk Communication Plan was created to enable and assure coordination of information being shared with local media during an event of public health significance.

* The Milwaukee/Waukesha County Consortium for Emergency Public Health Preparedness was formed in 2002 to coordinate and prepare for the needs of the public's health, to address issues surrounding public health preparedness within the two-county area, and to strengthen relationships for responding to incidents, outbreaks, or other public health threats or emergencies. This consortium consists of the thirteen local public health departments in Milwaukee County and the Waukesha County Department of Health and Human Services.

Preparedness—Cities Readiness Initiative (\$2,162)

Objective: By July 31, 2008, the Hales Corners Health Department will continue to develop and implement a scalable Cities Readiness Initiative (CRI) plan incorporating alternate methods of dispensing to provide oral medications during an incident to their entire jurisdiction within 48 hours.

Deliverable: In addition to updating and completing tasks on the Three Year Local Strategic National Stockpile (SNS) Workplan, the Hales Corners Health Department reviewed alternative dispensing methods such as closed dispensing sites, homebound populations, drive-through clinics, and the USPS distribution. Business lists were updated and added to the Mass Clinic Plan. The Hales Corners Health Department participated in the CRI regional meetings held throughout the contract year.

Objective: By July 31, 2008, the Hales Corners Health Department will conduct or participate in at least two drills or exercises from the CRI Exercise and Drill Listing provided by the Division of Public Health. *Deliverable:* The Hales Corners Health Department chose to complete the Staff Call Down and Site Activation drills.

Objective: By July 31, 2008, the Hales Corners Health Department will complete all CDC Cities Readiness Initiative required assessments and metrics. *Deliverable:* The local Technical Assistance Review assessment tool was completed during a facilitated meeting with the State of Wisconsin SNS coordinator.

Preparedness—Pandemic Influenza Grant (\$6,959)

Objective: By July 31, 2008, the Hales Corners Health Department will conduct one pandemic influenza exercise with community disease containment being a priority.

Deliverable: On June 20, 2008, a forum was held at the Medical College of Wisconsin for over 100 invited participants from Milwaukee and Waukesha Counties. The Antiviral Distribution Policy was detailed and distributed.

Objective: By July 31, 2008, the Hales Corners Health Department will continue working on the Pandemic Influenza three year work plan activities.

Deliverable: The Hales Corners Health Department completed and localized the Pandemic Influenza work plan detailing actions and improvements through the year 2009.

Wisconsin Well Woman Grant (\$0)

All monies for this grant are directed to the West Allis Health Department, Lead Agency of the grant consortium. The Wisconsin Well Woman Grant focused on improving outcomes in mammography and cervical cancer screening among income-eligible women who had difficulty accessing these services due to little or no health care coverage. To receive screenings, eligible women were referred to direct providers who participated in the Suburban Milwaukee County Consortium for the Wisconsin Well Woman Program. Seven women from Hales Corners were enrolled in 2008.