

ORDINANCE NO. 14 - 1

AN ORDINANCE TO AMEND THE ZONING CODE REGARDING THE NUMBER AND FREQUENCY OF MESSAGE CHANGES ALLOWED FOR ELECTRONIC CHANGEABLE COPY AND GRAPHIC DISPLAY SIGNS

---

WHEREAS, the Village Plan Commission having recommended an amendment to the Zoning Code to eliminate the restriction of three different electronic changeable copy and graphic display sign messages per day and to allow copy and graphic displays to change once every five (5) seconds; and

WHEREAS, a public hearing was held before the Village Board on the 13th day of January, 2014, upon the aforesaid proposed amendment and the Village Board thereafter having determined that the proposed regulation would promote the health, safety and welfare of the Village.

NOW, THEREFORE, the Village Board of the Village of Hales Corners, Wisconsin, do ordain as follows:

SECTION 1: Section 8-9-15(d)(1) of the Zoning Code of the Municipal Code of the Village of Hales Corners, Wisconsin, is hereby repealed, and Section 8-9-15(d)(2) is recreated and renumbered as Section 8-9-15(d)(1).

SECTION 2: Section 8-9-15(e)(1) of the Zoning Code of the Municipal Code of the Village of Hales Corners, Wisconsin, is hereby amended as follows:

“The electronic changeable copy and electronic graphic display signs may be changed no more than once every five (5) seconds. “

SECTION 3: The terms and provisions of this ordinance are severable. Should any term or provision of this ordinance be found to be invalid by a court of competent jurisdiction, the remaining terms and provisions shall remain in full force and effect.

SECTION 4: All ordinances and parts of ordinances in contravention to this ordinance are hereby repealed.

SECTION 5: This ordinance shall take effect and be in force from and after its passage and publication.

ORDINANCE NO. 14 - 1

Page 2

PASSED AND ADOPTED this 13<sup>th</sup> day of January, 2014.

---

Robert G. Ruesch, Village President

Countersigned:

(VILLAGE SEAL)

---

Michael F. Weber, Administrator/Clerk